

DISTANCE LEARNING PROGRAM SPEAKER SERIES

Human: Solving the Global Workforce Crisis in Healthcare

Guest Speaker: **MARK BRITNELL**

Moderators: Julia Bryan and Eva Hromadkova

► Questions? Please e-mail us at events@cerge-ei-foundation.org



► **DATE** TUESDAY, DECEMBER 6, 2022

► **TIME** 09:00 EST - Washington, DC 15:00 CET - Prague
14:00 UTC - London 18:00 GET - Tbilisi



► **REGISTRATION**

Scan the QR code to visit the registration page.



SPEAKER



MARK BRITNELL
Global Healthcare Expert and Vice-Chairman, KPMG (United Kingdom)

Mark Britnell is one of the foremost global experts on healthcare systems, dedicating his entire professional life to healthcare, having led organizations at local, regional, national, and international levels. He has worked in more than 80 countries, gaining a unique first-hand experience.

In 2000, Mark was appointed Chief Executive of University Hospitals Birmingham, where he masterminded the largest new hospital build in NHS history, established the Royal Centre for Defence Medicine, and developed one of the highest performing healthcare organizations in the United Kingdom. He went on to run the NHS South Central region before joining the NHS Management Board as a director general at the Department of Health, where he developed the "High Quality Care for All" with Lord Darzi of Denham.

Mark was KPMG International's Global Head of Infrastructure, Government and Healthcare from 2009, returning to the KPMG UK partnership in 2020. He is a member of the Global Agenda Council on the Future of the Health Sector for the World Economic Forum and sits on the Advisory Board of the China Center for Health Development at Peking University. Mark is also a Visiting Professor at UCL's Global Business School for Health.

Mark is the author of the award-winning book *In Search of the Perfect Health System*, where he puts 25 healthcare systems under the microscope. His second book, *Human: Solving the Global Workforce Crisis in Healthcare*, published in 2019, examines how the health worker shortage issue has and will continue to impact some of the world's leading health systems, while boldly offering 10 concrete and actionable solutions to help navigate the looming deficit.

MODERATORS



JULIA BRYAN
*Vice Chair, CERGE-EI Foundation
Managing Director, Vero Partners
Previous Global Chair, Democrats Abroad
Democratic National Committee Member*

Julia Bryan is Managing Director of Vero Partners, a Prague-based consulting company that specializes in systems integration, digital media, and startup consultancy, working with banks, mobile operators, and media and retail outlets across Europe and North America. During the course of Ms. Bryan's professional career, she has managed several startups, including the setup, development, and rollout of a digital print and fulfillment center for a major OEM that serves customers across Europe. Ms. Bryan was born and raised in Charleston, South Carolina, but has lived in Central Europe for more than 20 years. Throughout her career, Ms. Bryan has worked within IT circles to encourage entrepreneurship and international outreach among Czech developers and young business leaders. She was one of the founding board members of the Czech branch of Wireless Wednesday and has acted as an advisor on banks and telecoms to Enterprise Ireland, Czech Republic, and Slovakia. She is the former Global Chair of Democrats Abroad, the overseas arm of the U.S. Democratic Party. She lives in Prague with her husband and children.



EVA HROMADKOVA
*Analyst, Czech National Bank
Distance Learning Program Main Instructor (Health Economics, Labor Economics)*

Eva Hromadkova is an Expert Analyst of the Economy at the Czech National Bank, the Monetary and Statistics Department since 2011. She received her Ph.D. from CERGE-EI, spending more than a year of her studies as a visiting researcher at the National Bureau of Economic Research in New York. Between 2017 and 2022, she served as Program Director of the Master's in Applied Economics Program at CERGE-EI. Ms. Hromadkova's research has concentrated on health care systems, in her work she focuses on analyses of household behavior and firm credit. She has taught a variety of subjects, including health economics, labor economics, and advanced macroeconomics.