***ANNOTATION***

**“Management of Science and Innovation (MSI) 3”**

**/1-semester long elective course/**

**OBJECTIVE:** Management of Science and Innovation 3 (MSI 3) is a learning and coaching/mentoring scheme aimed at students and staff of Charles University planning to start a science-related business activity. Practitioners from relevant industry will individually guide their mentees through the process of preparing and validating a business plan and setting up a spin off company.

**TARGET GROUP**: Academic staff, employees and students of Charles University planning to start a science-related business activity. All interested individual need to contact CPPT with an explanatory motivation letter.

**CONTENT**: MSI 3 is designed as a virtual business incubator of Charles University with mentoring and coaching scheme for individual participants. This learning and coaching/mentoring scheme will connect MSI 3 students with “real-life” practitioners with the relevant business/industry background. A contract stating the responsibilities of both the mentor and the mentee, expected outcomes, individual deadlines and coaching scheme will be signed at the beginning of the individual programme. A coach with business background will be guiding the student to create a sustainable business plan and introduce him/her to the relevant industry contacts and investors. Successful mentees are expected to complete the scheme with an approved business plan/analysis. MSI 3 is can be optionally combined with Management of Science and Innovation 2.

**FORM**: individual consultations between the selected coach and the MSI 3 student/mentee (schedule and content will be defined in the learning contract)

Language of MSI 3 is English unless agreed otherwise in the learning contract.

**ENROLLMENT**: ongoing

**CREDITS and BADGES:** MSI 3 is not a credited course. Its completion is rewarded by **a lifelong learning certificate** based on active cooperation and a successful completion of all outcomes within the deadlines as agreed in in the learning contract.

**ORGANISATION**: [Centre for Knowledge and Technology Transfer of Charles University (CPPT UK)](https://www.cuni.cz/UK-6691.html)

[www.cppt.cuni.cz](http://www.cppt.cuni.cz)

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